

PORSCHE

EXPERIENCE CENTER
LOS ANGELES

Dear Guests of Porsche Palm Springs,

Thank you for choosing the Porsche Experience Center Los Angeles! Our team eagerly anticipates the opportunity to immerse you in an experience only an iconic brand like Porsche can deliver.

The wellbeing of anyone visiting or working at the Porsche Experience Center Los Angeles (PECLA) is our first priority. In the pages that follow, we have detailed important changes to our programs and processes, including enhanced sanitization of high-touch areas.

We ask that you carefully review this document in order to ensure you are prepared for your visit.

If, within the last 14 days, you have experienced any flu-like symptoms (detailed by the CDC [here](#)), tested positive for COVID-19, or been in contact with someone who has tested positive for COVID-19, we ask that you contact us immediately.

Whether you are new to the Porsche family or a life-long enthusiast, we are confident you'll feel the "Porsche passion" and create memories to last a lifetime.

Should you have any questions or concerns, please contact your event coordinator directly.

Sincerely,



Scott Bartlett

Senior Manager, Porsche Experience Center Los Angeles

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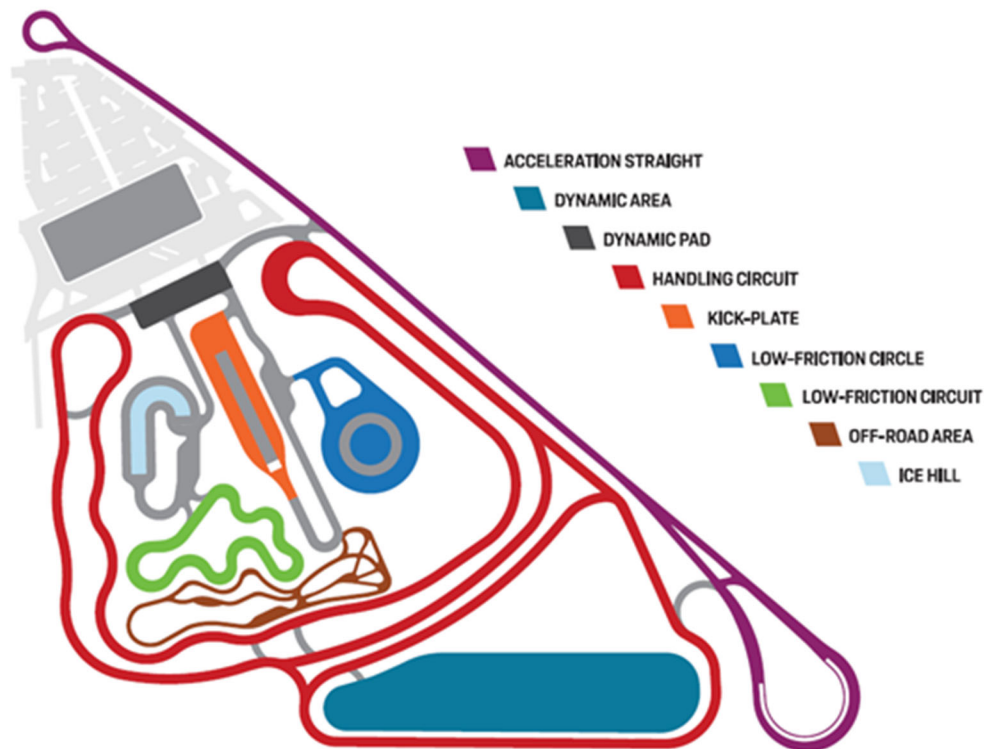
About the Porsche Experience Center Los Angeles (PEC LA)

The Porsche Experience Center Los Angeles is a one-of-a-kind destination that allows all guests to have an immersive Porsche brand experience, which consists of:

- A Driver Development Track with eight different drive modules
- A Simulator Lab for training and entertainment through virtual driving
- Business Center space with rooms capable of accommodating groups from six to 180 people and full facility buyout capabilities that can host over 1,000 people
- Fine dining at Restaurant 917 and a barista bar at Speedster Café
- Porsche Retail Store carrying Porsche Driver's Selection, Porsche Design, Porsche Museum and exclusive PEC LA merchandise.

The Driver Development Track

The PEC LA Driver Development Track is a purpose-built track, designed and engineered to show you how to get the most out of your vehicle in a safe, yet challenging environment. It consists of a 1.3 mile Handling Circuit that encompasses seven other modules, including a Kick Plate and an Off-Road course.



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Arrival

We highly recommend arriving at PECLA within your scheduled arrival time to allow time for parking and check-in. We are not able to extend sessions that do not begin on time because of your late arrival.

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9:15AM – 9:30AM – Arrival & Registration

9:30AM – 10:00AM – Driver's Briefing

10:00AM – 11:30AM – 90 Minute Drive Experience: Taycan/911/Off-Road

11:35AM – 12:00PM – GT3/911 Turbo Demonstration Laps

12:00PM – 2:00PM – Lunch

Your Driving Experience

After checking in for your drive session at the PECLA reception desk, you will be asked to complete waivers on one of our iPad devices located near the reception desk. Your event contact will be available to answer any questions and will guide you each step of the way. You will be escorted to your driver's briefing where you will receive an overview of the track and experience from one of the Porsche Drive Coaches. Next, you will meet your personal Porsche Drive Coach in the gallery. Your coach will review the features of the vehicle(s) you will be driving and discuss your personal objectives for your drive session. Whether it's just to have fun and do a little driving or to learn a particular vehicle handling skill, the drive experiences are designed uniquely for you.

We are conducting all event drive experiences in a "lead-follow" format. Each participant will drive alone in their assigned vehicle, following a Porsche Drive Coach in a separate vehicle ahead. Driving participants will receive instruction from their coach via radio transmission.

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Driver License

If you will be participating in a behind the wheel experience, please remember to bring your valid driver license with you. It will be required at check-in prior to your drive session. The Porsche Experience Center requires all driving participants to be at least 21 years of age with a valid driver license. We cannot allow guests with expired driver licenses to participate in drive experiences.

Personal Protective Equipment / Hand Sanitizing and Hand Washing Stations

Indoor masking is strongly recommended, but not required, for vaccinated and unvaccinated individuals. Hand sanitizer is available throughout our facility for your convenience.

Attire

While there is no specific dress code for the event, it is our recommendation that you wear comfortable clothing.

Behind the Wheel Experiences

Closed-toed shoes are required. To optimize your drive experience, we recommend that you not wear high-heeled or loose-fitting shoes. We recommend that you wear soft-soled shoes such as driving or tennis shoes.

Demonstration Lap / Simulator Lab

There are no attire requirements to participate in the Demonstration Laps or Simulator Lab.

Weather

Programs proceed rain or shine. If severe weather is imminent and our Drive Team deems it unsafe for driving, we will make every attempt to notify you in advance and will adjust the event schedule accordingly. Safety is our team's utmost priority. We reserve the right to cancel or postpone drive sessions for your and our team's safety.

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Consent to Use Image

Please note, as both a participant and/or a guest in the event, upon entering the facilities at PEC LA you are consenting for PCNA and its affiliated companies to use your image for any purpose whatsoever, whether promotional or otherwise. In return, PCNA agrees not to use any compromising, hurtful, or potentially harmful images obtained by way of your participation in the events(s) and will use reasonable discretion in their use.

Motion Sickness

If you have a tendency for motion sickness, please take precautionary measures prior to your driving experience. Usually we suggest guests with a history of motion sickness take preventative medicine 30 minutes before your driving experience.

Language

All driving program instructions, including in-car guidance, are provided in English. All participants must be able to receive and understand instructions and driving commands in English to participate in the driving program. For the safety of all guests and staff, in the event a Guest is not able to understand the driving commands well enough to safely operate a vehicle, Guest will not be allowed to participate in the driving program.

Zero Tolerance Policy

If you have scheduled a drive experience, please keep in mind we have a "Zero Tolerance" alcohol policy. Any drivers who consume alcohol prior to their experience will not be allowed to drive in their Driving Experience. No exceptions!

The Porsche Experience Center Los Angeles has a strict no-firearms policy; weapons are not allowed on the premises.

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Driving Directions

- From the 405 N, take the Main Street exit. At the stoplight, turn left onto South Main Street. Proceed one block to the entry of the facility, located on the left.
- From the 405 S, take Exit 37A onto 1-110 S. Take Exit 8 toward Torrance Blvd. Turn right onto Hamilton, turn right onto Del Amo Blvd., and left onto Main Street. Out facility is located on the right.
- PECLA is roughly a 30-minute drive from the Los Angeles International Airport.

